Overview

Title: Shrinking Budgets and Expanding OA: A Case Study of One Library's Strategic Approach to Overhauling it's Collections

Date: Tuesday, November 28, 2023

Time: 1:00 PM Eastern Standard Time

Duration: 1 hour

Attend

This presentation will begin on Tuesday, November 28, 2023 at 1:00 PM Eastern Standard Time.

Audience members may arrive 15 minutes in advance of this time.

Outlook/iCal (https://event.on24.com/eventRegistration/EventCalendarServlet.ics?
reminder=15&start=20231128T180000Z&end=20231128T190000Z&abstract=Shrinking+Budgets+and+Expanding+OA%3A+A+Case+Study+of+One+Library%27s+Str

Google Calendar (https://event.on24.com/eventRegistration/EventCalendarServlet?
reminder=15&start=20231128T180000Z&end=20231128T190000Z&abstract=Shrinking+Budgets+and+Expanding+OA%3A+A+Case+Study+of+One+Library%27s+Str

Summary

Academic libraries have found themselves at the nexus of the OA paradigm shift during a time when they are facing increasing staffing and budgeting challenges. An R1 institution decided to take matters into their own hands to strategically analyze their collection and determine whether the research needs of their faculty and students could be served with an OA forward solution.

Join Ray Uzwyshyn, MSU's Associate Dean of Collections Management and Strategy, along with CloudSource's Rick Branham and Maryska Connolly as they discuss the changing landscape of open access and how CloudSource can help plan your OA strategy.

CloudSource OA, the new content discovery platform from SirsiDynix, aggregates and brings to light the global body of open access (OA) articles and open educational resources (OER). The index currently includes about 60M full-text open articles, eBooks, and other learning resources—and it is continuously growing. Unlike Google Scholar and other discovery providers, CloudSource OA resources contain one-click access to full text—no user authentication required and no wading through millions of irrelevant results with misleading links.

Join us to learn more about how CloudSource OA delivers:

- Access to not just gold and diamond journals, but peer-reviewed content from hybrid journals that most discovery services will not expose unless you subscribe to these publications.

- Metadata enrichment to provide detailed publication information, subjects, abstracts, author affiliations, related articles, and reviews.

- Helpful widgets deliver permalinks, citation management, publisher links, ILL requests, print holdings, and more.

- Staff tools for curating the collections and running usage stats in COUNTER format.

- A free collection analysis of your current subscriptions—revealing how much of what you pay for is actually open and free to use.

Follow us on 𝕏 @LibraryJournal (http://x.com/LibraryJournal) and share this event! (https://twitter.com/hashtag/CloudSourceOA)

Visit libraryjournal.com (https://libraryjournal.com)

Sponsored by:

Speakers

Rick Branham
VP Pre-Sales, Academic & Content Solutions
CloudSource OA

Rick has more than three decades of experience with SirsiDynix including support, product management, business development, marketing, and sales. Formerly leading the Asia Pacific region, he now drives SirsiDynix's vision and strategy for Academic libraries. He also leads the Pre-Sales Solutions group, which leverages the BLUEcloud platform's robust extensibility (through REST web services and JavaScript, primarily) to develop creative and innovative solutions for libraries. Rick also leads our new Content Solutions team, which leverages the vast body of global open access content for the CloudSource platform. The CloudSource OA solution was released in 2021, and in 2023 the CloudSource+ Pilot program expanded the index to include licensed content and related holdings management tools.

Maryśka Connolly
Director of Partnerships & Communications
CloudSource

Maryska Connolly is the Director of Content Solutions and Partnerships for CloudSource. Her connections with both SirsiDynix employees and customers run deep. In fact, her tenure at SirsiDynix began in 2021, when she joined the company as a Library Relations Manager (LRM). In this role, she represented 74 customer accounts, educating libraries across the United States on system features and functionality and integrating their feedback into future product roadmaps.

Prior to joining SirsiDynix, Connolly, who holds a Master of Library and Information Science from Valdosta State University, spent more than a decade working in academic libraries. She most recently served as a technical services librarian at Hampden-Syndey College's Bortz Library and system administrator for the Symphony Southside Area Libraries Sharing Access (SALSA) consortium.

An adept collaborator and communicator with expertise in serials and databases—including selection, access, and discovery—Connolly also received the Virginia Library Association's (VLA) Academic Innovator Award in 2021.

Ray Uzwyshyn
Associate Dean, Collections Management and Strategy
Mississippi State University Libraries

Dr. Raymond Uzwyshyn is Associate Dean, Collections and Management Strategy, Mississippi State University Libraries. Previously he served as Director of Collections and Digital Services for Texas State University Libraries, Director of Online Libraries for American Public University System, Head, Digital and Learning Technologies for the University of West Florida and Web Services Librarian for the University of Miami Libraries. Ray possesses a Ph.D. (NYU, Media Studies), MBA (IT Project Management) American Public University and MLIS from the University of Western Ontario. He currently serves on the IT standing Committee for the International Federation of Library Associations (2021-2025) and as editor of IFLA's IT Bulletin, Trends and Issues in Library Technology. Ray's interests include artificial intelligence, research data repositories, digital scholarly ecosystems and intersections among new paradigm possibilities for digital collection, technology and libraries.

 (https://www.on24.com)